



As we move forward after the celebrations of Holi, let us continue our commitment to protecting the environment and keeping our city clean. A vibrant Jaipur is built through responsible actions every day.

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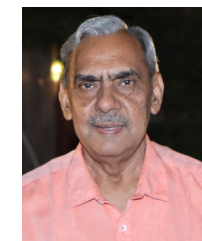
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From the Leadership Desk



Shri Nandlal Moolchandani
Vice President, Rising Hopes Society

March focused on strengthening waste segregation practices in Jaipur's traditional markets. By engaging vendors and market stakeholders directly, we are moving from awareness to implementation for cleaner commercial zones.



Shri Shyam Saraswat
Secretary, Rising Hopes Society

Vendor-level training in old markets is a crucial step toward reducing mixed waste at source. Structured engagement and on-ground sensitization will help improve compliance and long-term sustainability.

Strengthening Solid Waste Management in Jaipur's Traditional Markets

March 2026 focused on strengthening waste segregation practices in Jaipur's traditional markets through targeted awareness and on-ground engagement.

Discussions with the Kishanpole Bazaar Association helped drive adoption of responsible waste practices at the market level.

Kishanpole Bazaar Association, Jaipur

As focused outreach was conducted with shop owners to promote source-level waste segregation under the Healthy City initiative. Shop owners were sensitized on source-level waste segregation under the Healthy City initiative and encouraged to adopt two-bin systems (dry & wet waste) and display communication materials in their shops.

The outreach also emphasized engaging staff, customers, and families to promote responsible waste practices across the market ecosystem.

1 Market Association Engaged | Community Outreach Conducted
Waste Segregation Awareness Strengthened | Multi-Stakeholder Participation Initiated

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March 2026 – Impact

- Awareness sessions conducted in traditional markets of Jaipur
- Shopkeepers sensitized on source-level waste segregation
- Strengthened coordination with Jaipur Nagar Nigam for market compliance
- Increased awareness on reducing mixed waste in commercial zones

March 2026 – Expected Impact

- Improved waste segregation practices in old market areas
- Reduction in mixed waste reaching landfills
- Better cleanliness and hygiene in high-footfall commercial zones
- Stronger vendor participation in sustainable waste management

SDG Alignment – Rising Hopes Society

SDG 11 – Sustainable Cities

Strengthening waste systems in traditional markets

SDG 12 – Responsible Consumption

Promoting segregation among shopkeepers

SDG 13 – Climate Action

Reducing landfill waste

From Awareness to Implementation Strengthening Waste Segregation in Jaipur's Traditional Markets.

Voices from the Field



Shri Manish Khunteta
President
Kishanpole Bazaar Association

We appreciate the “Clean Jaipur – Solid Waste Management” initiative and fully support this effort. We are committed to contributing towards making our city cleaner and healthier.



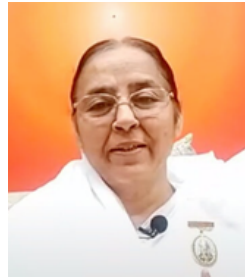
Shri Devendra Mehta
Ex. Treasurer
Kishanpole Bazaar Association

Cleanliness is not just the responsibility of the municipal authorities, but of every citizen. By properly segregating wet and dry waste, we can keep our surroundings clean and hygienic. Let us all contribute to this initiative.



Shri Nitin Sonkhya
Executive Member
Kishanpole Bazaar Association

As traders, we play an important role in keeping our market clean. By adopting proper waste management and segregation practices, we can create a healthier and better environment.



BK Chandrakala didi
Rajyogini
Brahmakumaris , Jaipur

We extend our heartfelt appreciation for the Jaipur Nagar Nigam and Rising Hopes Society's initiative toward effective waste management and cleanliness in our city.

We fully support this noble effort and stand ready to contribute through awareness programs, volunteer participation, and spiritual education sessions that encourage citizens to adopt cleanliness as a way of life — both externally and internally. We are partner in this mission of creating a clean, green, and spiritually vibrant Jaipur.



Shri Rajendra Agarwal
Ward No. 64

“We appreciate the initiative taken by Jaipur Nagar Nigam and Rising Hopes Society to promote waste segregation.

As representatives of Ward 64, we are committed to actively participate and spread awareness. We will also work towards adopting these best practices in our ward.”



Snapshots from On-Ground Market Engagement



Segregate waste today for a cleaner and healthier Jaipur tomorrow.